





# Orientation

Mark Sutherland  
Executive Director

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An aerial photograph of a coastal region in eastern North Carolina, showing a network of rivers and waterways. The image is overlaid with white text labels for several counties. The labels are arranged in a grid-like pattern: Wayne, Lenoir, Pamlico, Jones, Craven, Duplin, Onslow, Carteret, and Pender.

Wayne  
Lenoir  
Pamlico  
Jones  
Craven  
Duplin  
Onslow  
Carteret  
Pender

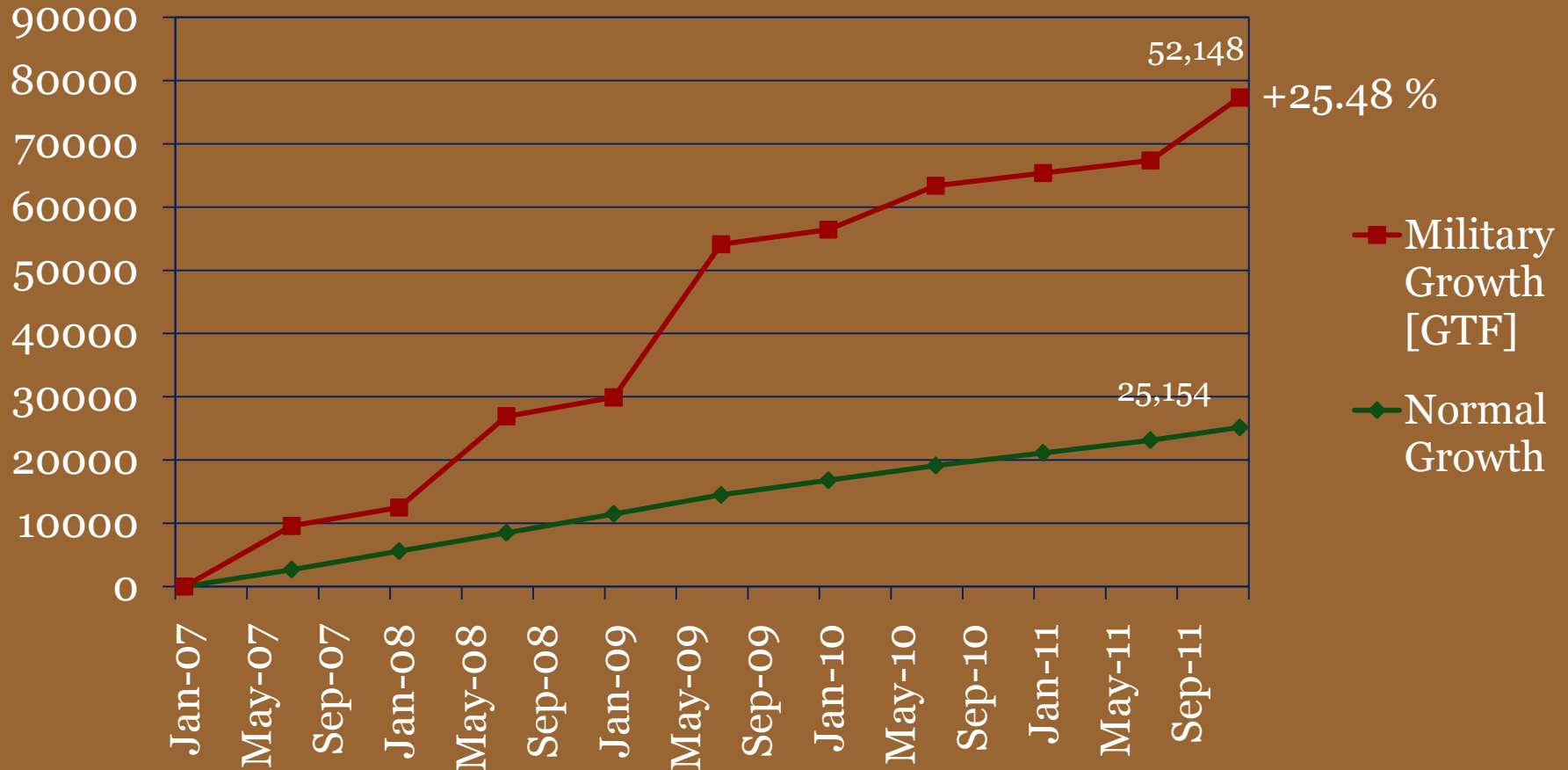
# How we got here



- 2007 Growth Event
  - Pre-Announcement workshops
  - Formation of the MGTf
    - OEA support
  - Adoption by the NCER
  - Support from Counties
- 2009 Regional Growth Management Plan
  - Our All-Volunteer Army
  - Vetting by Counties
  - 108 Needs and 467 Tasks to address
- Implementation Phase
  - “Cherry Picking” vs “Thematic” needs
  - Who is the region?
  - Growth event is a hiccup in the larger context of regional growing pains

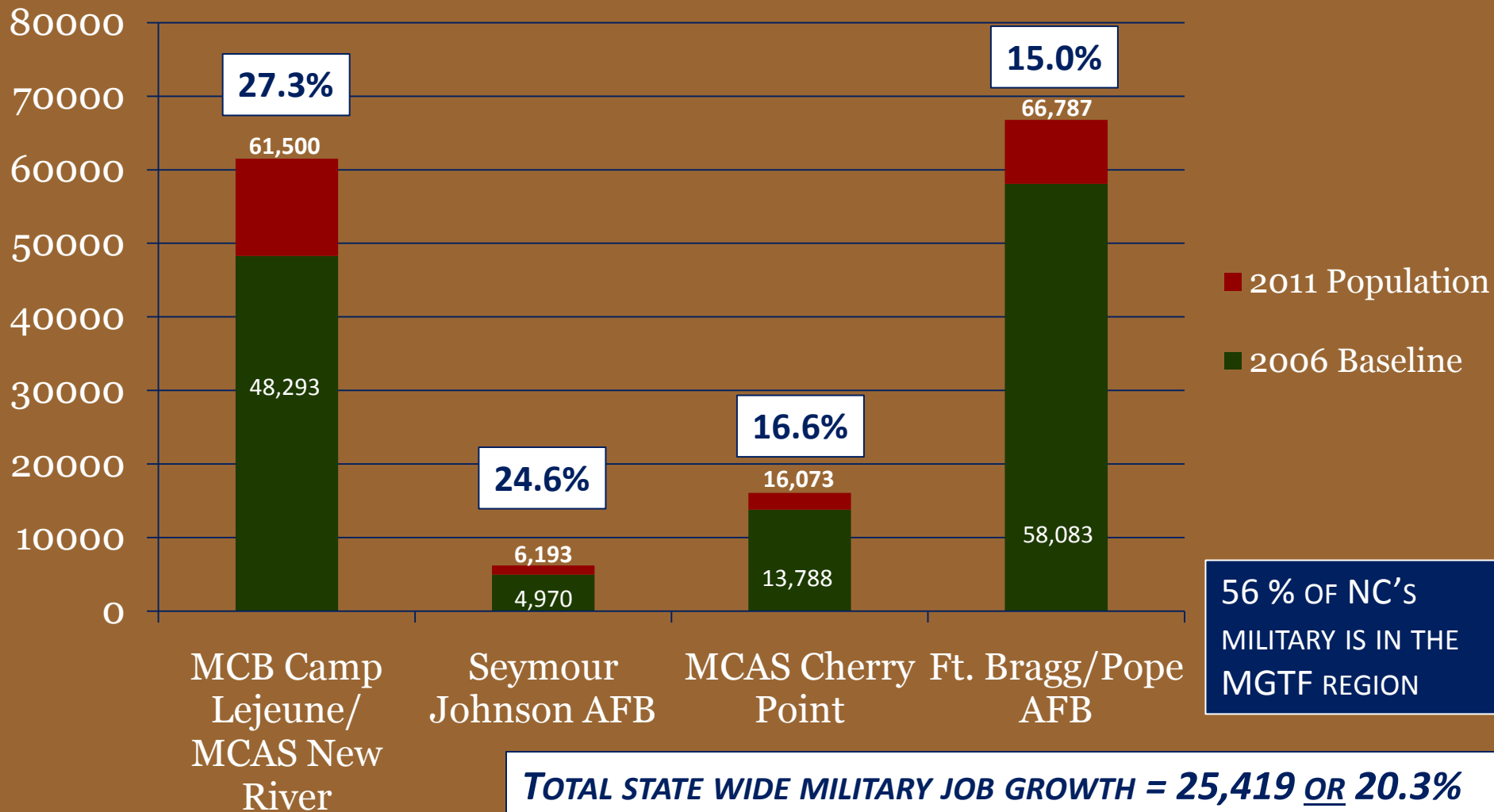
# Normal & Military Growth = 77,000+

MCB Camp Lejeune, MCAS New River & MCAS Cherry Point



**77K+ new residents = ~300% of the forecasted regional growth ...**  
**the equivalent of absorbing another Jacksonville/Greenville in 5 years**

# NC Military Growth: 2006-2011



<sup>1</sup> MCIEAST quarterly growth report  
<sup>2</sup> Data from Fort Bragg Regional Growth Plan & Office of Economic Adjustment Installation Mission Growth Community Profile  
<sup>3</sup> Data from Seymour Johnson Public Affairs Office/Economic Impact Statement [phone conversation 7 Dec 2010]

# How we got here



- The Regional Imperative
  - MGTf Executive Committee
    - Regionalism yields a stronger voice in Raleigh and Washington
    - Regional problems demand regional solutions
- Randall Tyndall
  - Reduced Planning Staffs
  - Preoccupation with today
- Scott Mingonet
  - Proposal to create “the region”
  - Existing collaborative models from other regions
- MCIEAST
  - Modeling / forecasting trends
    - Food and Fuel for the Forces
    - SERPPAS / multi-state, multi-stakeholder model
    - Trends (housing density, competition for scarce resources)
- Analysis of Comparative Regions

# How we got here



- Establishment of Partnerships

- ECCOG
- NCER, EDC's, Chambers, Committees of 100
- Community Colleges and Universities
- MPO's and RPO's
- Existing Regional Entities
- NARC
- County Commissions

- Determination of Balanced Sources of Funding

- Sustainable Communities Initiative (HUD, DOT, EPA partnership)
- NCDA (ADFP), USDA, Farm Bureau, NCSU (Ag Ext Svc)
- UNC (legacy partners for regional planning toolbox)
- NC Rural Center, Biofuels Center, DOT, DOC, DENR
- DoD (OEA)

# Introductions

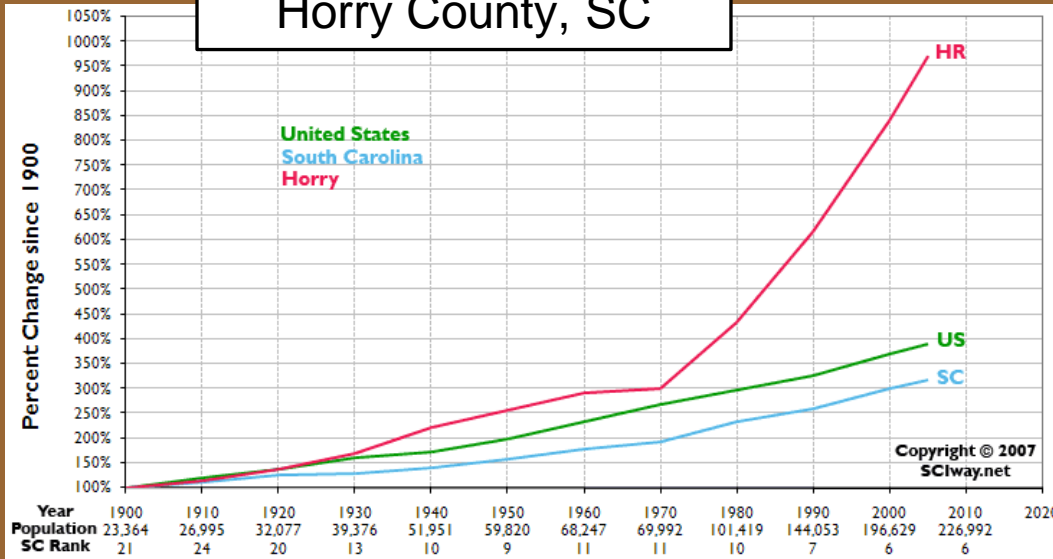


- Name
- Where you're from
- Where you work
- Occupation(s)
- One thing you have in common

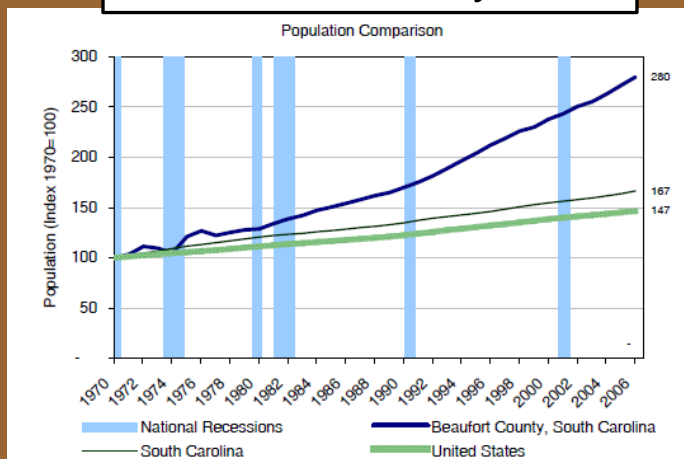
# Comparative Communities



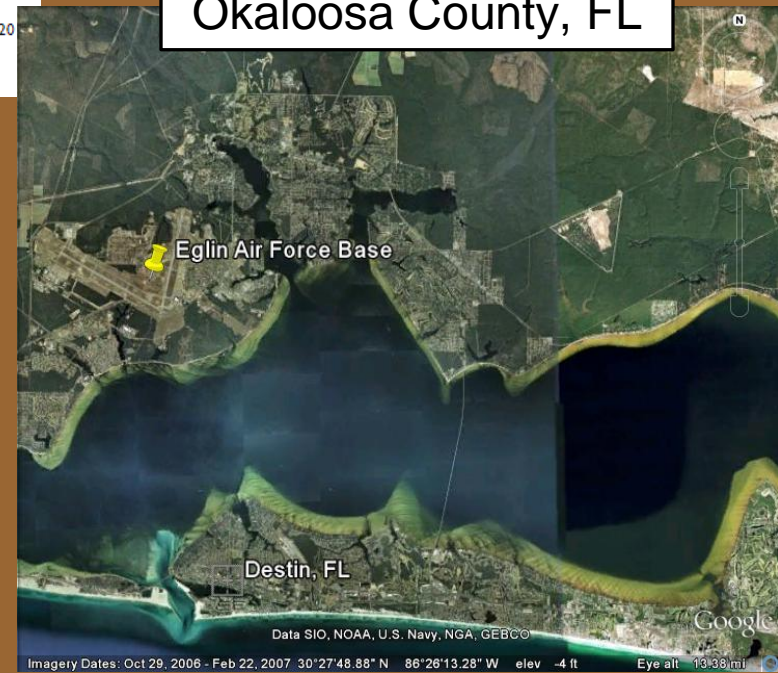
## Horry County, SC



## Beaufort County, SC



## Okaloosa County, FL



# Commonalities

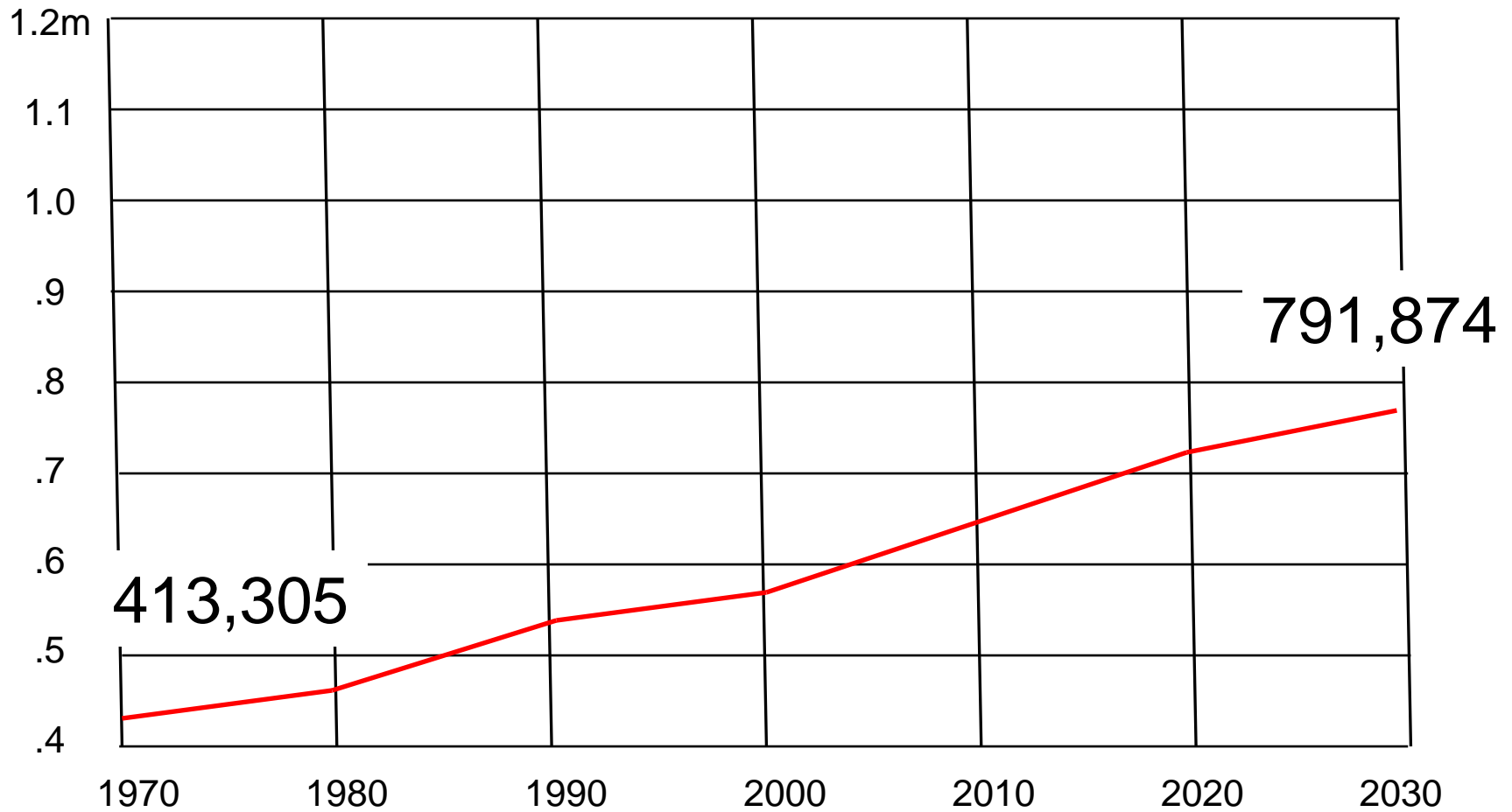


- The Tipping Point – Improved Access
- Growth tripled projections (or more)
- Workforce generally displaced
  - Increased commute times, congestion
  - Effects two counties away (schools, housing)
- Loss of working lands
- Exceeded locally available water resources
- Loss of military or reduced training capacity
- General loss of open space
- Not all bad – just not anticipated
  - Some planned / reacted better than others

# The Bottom Line



## PlanIt East Region – Growth Forecast



Source: NC OSBM, Feb 2011

# Unaccounted for....



- What will be the effect of Super Highways 17 and 70?
- Active recruiting for retirement communities?
- What will be the effect of an improved Port in Morehead City?
- What about growth at the GTP?
- Will Jones, Lenoir and Pamlico actually lose population – as the State predicts?

# A Regional Planning Partnership



- *Task: foster the development of a comprehensive regional planning partnership that coalesces the visions and inputs of multiple, often competing constituencies in order to arrive at consensus solutions for accommodating sustainable growth*



Pender, Onslow, Carteret, Pamlico, Craven, Jones, Duplin, Wayne, Lenoir

# What's left this session...



- Project Eastern Gain
- View from a visiting regional planner
- Water Resources
- Networking / Hospitality Suite
  
- Eastern NC History
- Collaborative Exercises
- State and federal perspective on SCI
- Discussion of the way ahead for PlanIt East



**BREAK**

***Reconvene at 6:00***