

Eastern North Carolina's Regional Planning Forum

# Three-Year Work Plan Development

Havelock, NC, May 18-19, 2011

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# Work Plan Development (2011-2014)



**Eastern NC's  
Regional  
Planning  
Forum**




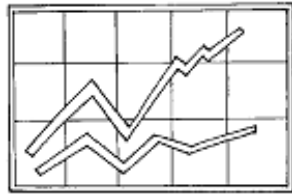




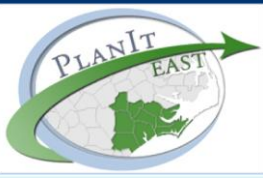
# Work Plan Development (2011-2014)

- Potential PlanIt EAST Project Priorities
  - Table Exercise
  - Results
- Review Potential Project Areas Including Collaboration Projects
  - Table Exercise
  - Results – Reports From Tables
- Delegates' Working Groups
  - Identify Groups
  - “Volunteers” for Working Group Chairs



# Today's Challenge

Where Are We Now?	Where Are We Going?	Where Do We Want to Be?	How Do We Get There?
			
<p>Define the region</p> <p>Begin to compile existing regional information</p> <p>Begin to assess existing public, private and civic plans</p> <p>Identify regional issues</p>	<p><b>Prioritize issues</b></p> <p><b>Confirm project selection criteria</b></p> <p><b>Develop draft project list</b></p> <p>Finalize work plan</p> <p>Identify alternative growth strategies</p> <p>Define benchmarks</p>	<p>Create regional consensus around key values and policy areas including a preferred future growth strategy</p> <p>Craft shared regional vision</p> <p>Vision statements, goals, policies</p>	<p>Create issue oriented policy blueprint</p> <p>Establish process to update blueprint and measure progress toward achieving regional vision</p> <p>Implement work plan on project list</p>



# Today's Challenge

- PlanIt EAST developed work plan themes in February
- MGTF is committed to (at a minimum):
  - Study Comparable Communities
  - Conduct Exercise: *Envision 2030*
  - Facilitate the work of PlanIt EAST through 2013
  - Yield Consensus Solution Reports on Decision-Makers' Highest Priority Issues
- Today we will:
  - Work together toward creating the PlanIt EAST work program for the next three years
  - Reach a Consensus of PlanIt EAST 's Highest Priorities



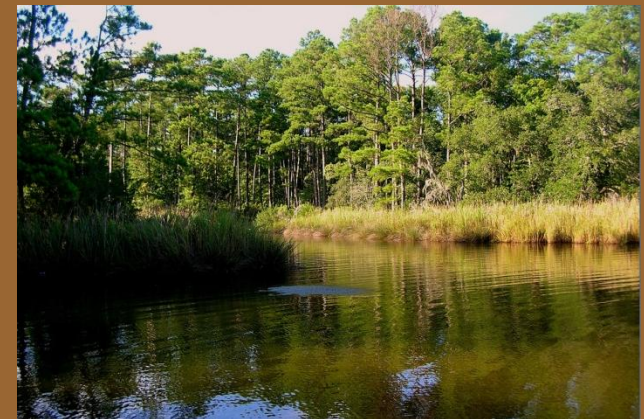
# Work Plan Development (2011-2014)

## Part 1 –Potential PlanIt EAST Project Priorities



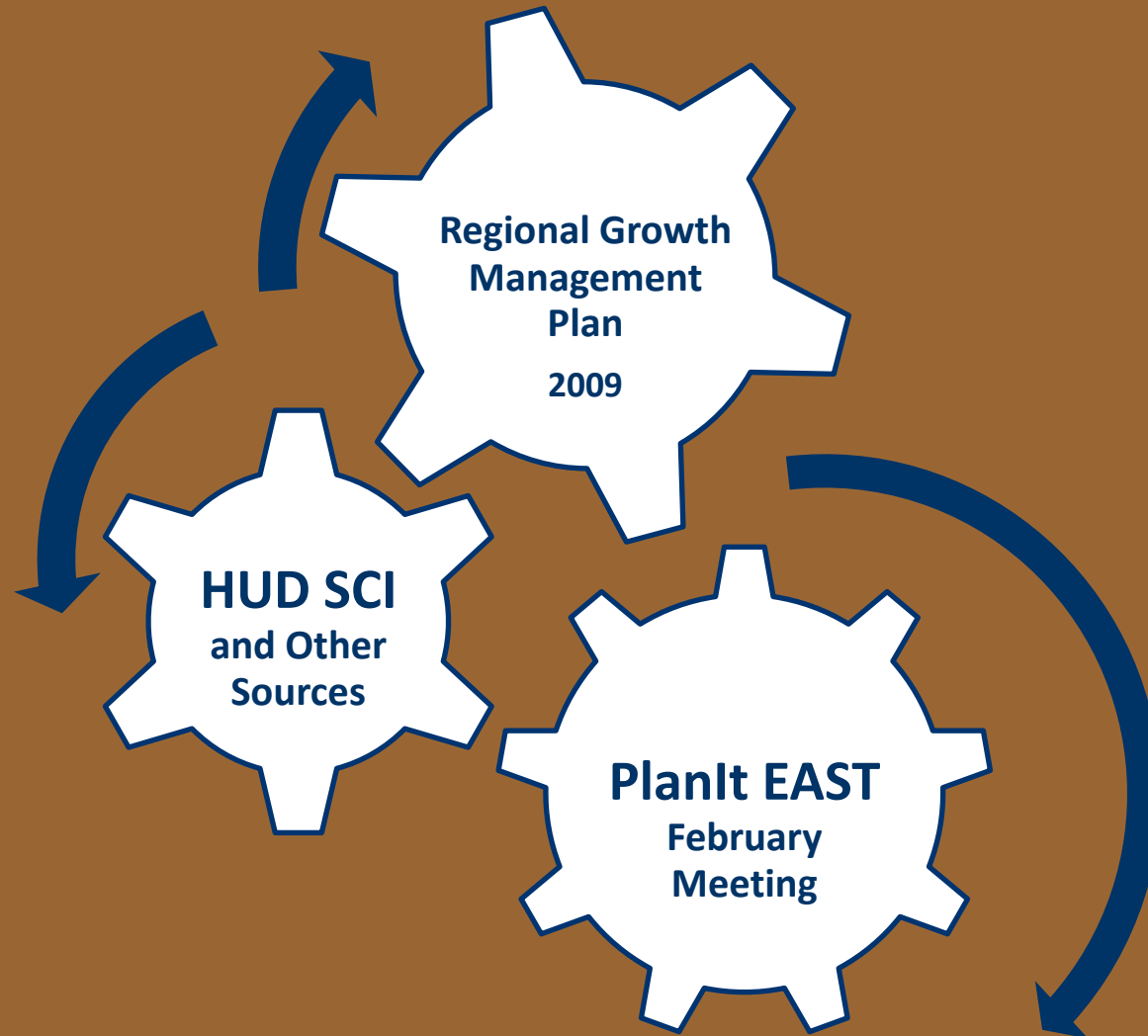
# Potential PlanIt EAST Priorities

- As the first step in developing the 2011 – 2014 PlanIt EAST Work Program, delegates will prioritize potential project/study areas
- These project/study areas were derived from various sources





# Potential Projects - Sources





# Potential Projects - Sources

- Some sources included specific projects and recommendations
  - RGMP has 467 recommendations
  - The February PlanIt EAST session addressed 170 topics
- Other sources only addressed issues
- Working from 306 listed topics and issues to develop initial project list



# Potential PlanIt EAST Priorities

- Economic Development
- Education
- Housing
- Agriculture
- Transportation
- Water
- Other Infrastructure
- Energy
- Natural Environment
- Quality of Life
- Land Use & Compatibility



Prioritize these regional growth topics according to PlanIt EAST's desire to address them



# Potential PlanIt EAST Priorities

- **Economic Development** →
  - Community
  - Agricultural
  - Marine
  - Industrial
  - Eco-Tourism
- **Education**
- **Housing**
- **Agriculture**
- **Transportation**
- **Water**
- **Other Infrastructure** →
  - Public Safety and Emergency Services
  - Medical and Health Care
  - Parks and Recreation
- **Energy**
- **Natural Environment**
- **Quality of Life** →
  - History and Culture
  - Sense of Place
  - Shopping and Entertainment
- **Land Use & Compatibility**



# Potential PlanIt EAST Priorities

Regional Growth Topics		A	B	C	D	E	F	G	H	I	J	K
		Economic Development	Education	Housing	Agriculture	Transportation	Water	Other Infrastructure	Energy	Natural Environment	Quality of Life	Land Use & Compatibility
Economic Development	A											
Education	B											
Housing	C											
Agriculture	D											
Transportation	E											
Water	F											
Other Infrastructure	G											
Energy	H											
Natural Environment	I											
Quality of Life	J											
Land Use & Compatibility	K											

**SAMPLE SCORE SHEET**



# Potential PlanIt EAST Priorities

Regional Growth Topics		A	B	C	D	E	F	G	H	I	J	K
		Economic Development	Education	Housing	Agriculture	Transportation	Water	Other Infrastructure	Energy	Natural Environment	Quality of Life	Land Use & Compatibility
Economic Development	A		A1	A2	A0	A1	F3	A3	A3	I1	A3	A2
Education	B			B2	B2	E1	F3					
Housing	C				D1							
Agriculture	D											
Transportation	E											K0
Water	F											F3
Other Infrastructure	G											
Energy	H											
Natural Environment	I											
Quality of Life	J											K2
Land Use & Compatibility	K											

**SAMPLE SCORE SHEET**

- Compare column with the row and decide which is more important.
- Write down the letter of the more important option, and
- Score the difference in importance from 0 (very little difference) to 3 (major difference)



# Potential PlanIt EAST Priorities

Regional Growth Topics		A	B	C	D	E	F	G	H	I	J	K
		Economic Development	Education	Housing	Agriculture	Transportation	Water	Other Infrastructure	Energy	Natural Environment	Quality of Life	Land Use & Compatibility
Economic Development	A		A1	A2	A0	A1	F3	A3	A3	I1	A3	A2
Education	B			B2	B2	E1	F3	B2	B2	B0	B1	B1
Housing	C				D1	C1	F0	C2	C1	C0	C0	C1
Agriculture	D								G1	I2	D1	K1
Transportation	E						F2	E2	H1	I1	J1	K0
Water	F							F2	F2	I0	F2	F3
Other Infrastructure	G								H3	I2	G1	K2
Energy	H									I1	H1	H1
Natural Environment	I										I2	I2
Quality of Life	J											K2
Land Use & Compatibility	K											

**SAMPLE SCORE SHEET**



# Potential PlanIt EAST Priorities

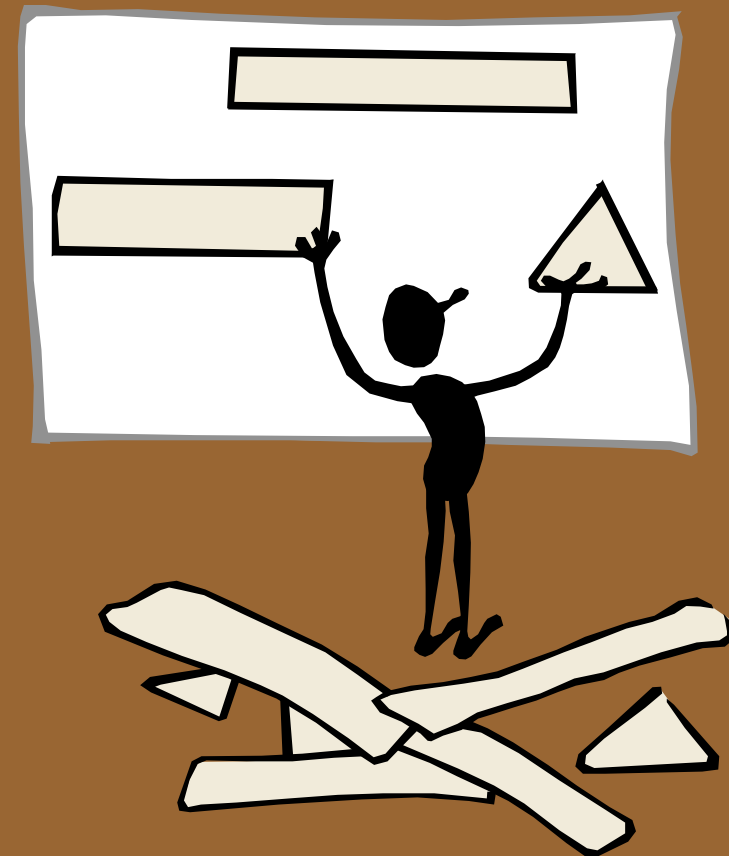
<b>Economic Development</b>	<b>Education</b>	<b>Housing</b>	<b>Agriculture</b>	<b>Transportation</b>	<b>Water</b>	<b>Energy</b>	<b>Other Infrastructure</b>	<b>Natural Environment</b>	<b>Quality of Life</b>	<b>Land Use &amp; Compatibility</b>
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>	<b>K</b>
A2	B2	C1	D1	E1	F3	G0	H1	I1	J1	K1
A2	B2	C2	D1	E2	F0	G1	H3	I2		K0
A0	B2	C1	D1		F0	G1	H1	I1		K2
A1	B2	C0								K2
A3	B0	C0			F2			I2		
A2	B1	C1			F2			I1		
	B1				F2			I2		
					F3			I2		
A10	B10	C5	D3	E3	F14	G2	H6	I11	J1	K5

**SAMPLE SCORE SHEET**



# Delegate Project Priorities

- 15% Water
- 12% Economic Development
- 11% Agriculture
- 11% Land Use & Compatibility
- 10% Education
- 9% Transportation
- 9% Natural Environment
- 7% Quality of Life
- 6% Other Infrastructure
- 6% Energy
- 5% Housing





# Work Plan Development (2011-2014)

## Part 2 – Review Potential Projects



# Project Selection Criteria

- Must compel the participation of all regional constituencies
- Can begin to be implemented before January 2014
- Has regional applicability
- Has funding available for solutions
- Demonstrates the value of regional collaboration and consensus

**THESE CRITERIA ARE ESSENTIAL**



# Potential Projects - Categories

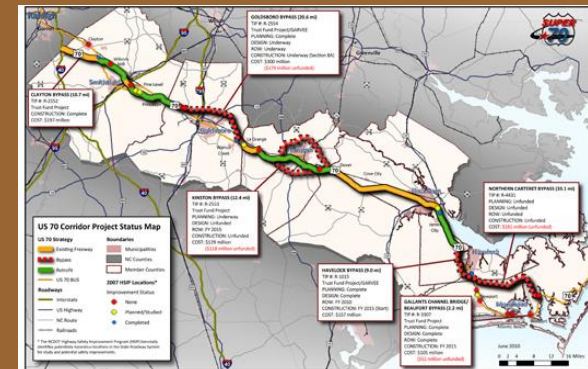




# Enhanced Collaboration

## COOPERATION AND STRATEGIC ALLIANCES

- Examples of Intergovernmental Cooperation
- Potential for Additional Intergovernmental Cooperation, Cooperation and Collaboration
- Enhanced Communication
- Strategic Alliances





# Enhanced Collaboration

## TABLE DISCUSSIONS

- **Potential for Additional Intergovernmental Cooperation, Cooperation and Collaboration**
- **Opportunities for Enhanced Communication**
- **Potential Strategic Alliances**



# Work Plan Development (2011-2014)

## Part 3 – Delegates' Working Groups



# Delegates' Working Groups

- **Regional Water Resource Strategy**
- **Open Spaces**
- **Preservation of Working Lands**
- **Fiscal Sustainability**
- **Sustaining the Military**
- **Sustainable Corridors**
- **Environmental Regulations & Development**
- **Workforce Housing**
- **Renewable Energy**



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# Thank You!

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